



February 2017

In Brief

Strategic Update

Our vision:

"By pioneering exceptional industry partnerships we will lead the way in real world experiences preparing students for life."

Our mission:

Transforming lives. Stimulating discovery.
Realising potential.

Our values:

- 1** We act with **HONESTY, INTEGRITY** and **RESPECT**
- 2** We are **PROUD** of who we are and we **ENJOY** what we do
- 3** We are committed to **QUALITY** and where we fall short we work hard to make things right
- 4** We embrace **DIFFERENCE** and dare to be different
- 5** We are **FRIENDLY** and **WELCOMING**, creating an environment where people feel safe to work, study and grow together
- 6** We are individually **ACCOUNTABLE** for what we do and collectively **RESPONSIBLE** for our University's success.

In Brief

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Highlights

- **Welcome to Interim Dean and future Dean of Students**
- **Chief Operating Officer takes up new role**
- **Financial position**
- **ICZ Resourcing Model**
- **Vice-Chancellor's Café Conversations**
- **Civic Dinner and Granting of Coat of Arms**



Your Strategic Update

In Brief is the University's core brief and replaces the Leadership Update and Talk Time. It provides you with a summary of high-level, key messages and news to support you with your face to face communication.

In Brief is issued by the Internal Communications (IC) team to all University Management Team (UMT) members following the monthly UMT meetings for onward cascade.

Please summarise where appropriate and deliver in a way you are most comfortable with. In Brief should not be presented verbatim. Please use the briefing session as an opportunity to invite questions and feedback as well as an opportunity to network.

There is a section on **page 6** that enables you to add your own content if you wish and a section to capture feedback.

Would briefers please include information relating specifically to their individual Schools and Professional Services directorates where relevant.

In Brief is issued by the IC team who welcome any feedback: Internalcomms-uos@salford.ac.uk



Core brief

Key highlights February

Welcome to new UMT members: The Vice-Chancellor, as Chair, welcomed Penny Renwick interim Dean of Students and Neil Fowler, future Dean of Students who joins us officially on **13 March**.

Chief Operating Officer takes up new role

The VC also thanked Chief Operating Officer Vikki Goddard who is to leave the University after more than five years to take up the post of Director of Faculty Operations (Humanities) at the University of Manchester on 1 May 2017. Vikki's last day will be **7 April**.

Financial position:

There is work going on across the University at the moment to ensure that we are a sustainable organisation with the capacity to invest in strategic initiatives. We have a large third year cohort that is about to leave the University and the subsequent cohorts (currently in years 1 and 2) are not as large. We have also had a significant decline in international numbers. The aim of the current discussion is to make sure that we know what options are available to us, and to review what we are doing to ensure that effort is focused in the right areas.

In terms of student recruitment we are in the top quartile for the number of students we recruit through UCAS; however we are in the bottom quartile for retention. By way of illustration a 1% increase in retention would give an additional £1.3m – 54% of which goes to Schools.

In order to remain competitive and sustainable it is also important that we diversify –for example through offering Degree Apprenticeships and launching the new Medical School.

Colleagues are asked to consider what things they could / should stop doing in order to create capacity and fund future opportunities.

ICZ Resourcing Model:

Prof Tony Warne led a conversation about the resources needed to deliver the ICZ model. He also discussed the progress being made on the Key Account Management process and the Integrated Work Based Learning model.

He stressed that this was very much the “start of a conversation aimed at agreeing possible new ways of resourcing” for the benefit of all.

The discussion focused on areas such as:

- Have we got the right tools and data?
- What does Business As Usual really mean and how does it look?
- How might we develop University wide resources?
- How should we measure ICZ impact?
- What would improve internal and external communications?
- How to create the headroom needed for aligned thinking
- How do we ensure cross School working/



It was emphasised that we need to look at what we are gaining from our investments (both in people and financial terms) and focus on the value that activity creates. Alongside that there must be consideration of what the market demands and not just an internal focus on what we want to do.

Colleagues are asked to explore these themes locally in School meetings and contribute to the debate by feeding back to the ICZ Team icz@salford.ac.uk

Vice-Chancellor's Café Conversations continue

Professor Helen Marshall, Vice-Chancellor has begun her second series of Café Conversations. You can catch the Vice-Chancellor at one of the University's canteens.

Wednesday 22 February, 1pm, Crescent House Café

Tuesday 14 March, 1pm, Maxwell Café

Tuesday 28 March, 1pm, Allerton Café

Wednesday 19 April, 1pm, MediaCityUK Café

Civic Dinner and granting of our Coat of Arms

The history of Salford was honoured in a coat of arms granted to the University at a special ceremony last Friday in Maxwell Hall. This was a civic dinner for our external partners and the first in a series of events to take place throughout the year to commemorate fifty years since the University received its Royal Charter in 1967.

The presentation was made by Mr Timothy Duke, Norroy and Ulster King of Arms to Chancellor Jackie Kay MBE

Industry partners and civic dignitaries attended.

The Staff Channel feature box article explains how the coat of arms was developed through words and animation, together with a link to our Chancellor's poem and selected images from the event.

<http://staff.salford.ac.uk/newsitem/5608>







Local brief

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Questions and feedback

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